



CEMCA

Commonwealth Educational Media Centre for Asia

**European Union (EU) Switch Asia "Bamboo4SD"  
Financial and Business Literacy Campaign**

व्यवसाय एवं वित्तीय शिक्षण अभियान


In collaboration with



sidbi

CBS



The background of the slide features a warm, golden-brown color with a subtle, textured pattern. On the right side, there are several vertical bamboo stalks with green leaves, extending from the top to the bottom of the frame. A dark green rectangular box with a thin black border is centered on the slide, containing white text.

**Various Players / Stakeholders of  
Supply Chain of Bamboo Based  
Industries – Plantation,  
Construction, Lifestyle Products  
(Furniture & Utilities) & Handicrafts**

A background image of a bamboo plant with green stalks and leaves, set against a bright green bokeh background. The image is partially obscured by a dark green triangular shape on the left and a dark green horizontal bar at the bottom.

## Objective:

To be able to identify all the players in the supply chain of a bamboo based enterprise and the value added by them to create the end products

# Stages of Bamboo Farming:

- **Plantation**
- **Maintenance**
- **Harvesting**
- **Processing: Primary Processing:** cross cutting, splint, knot removal
- **Secondary Processing :** Extraction of oily matter, viscosity, colour through process like bleaching and chemical treatment
- **Production:** items such as sofa, chair, mat, toothpick, frame, incense sticks etc

# Opportunities in Bamboo Industry:

- **Bamboo cultivation or farming: Using scientific and professional techniques**
- **Bamboo in construction works: Stronger than steel, roof supporting structure, bamboo corrugated sheet, bamboo mesh, flooring tiles, initial structure etc.**
- **Household items: Laminated furniture, chopsticks, mat boards, tray set, water bottle, incense sticks, pencils, match-sticks, tooth-picks, chopsticks.**
- **Handicrafts: Tissue box, mat, shopping bags, clutch bag, laptop bag**
- **Edible products from bamboo: Marmalade, pickles from Bamboo stems.**



**What is Supply Chain Process?**  
**The process of handling goods from supplier to producer, producer to wholesaler, wholesaler to retailer and then finally at customers' doorstep.**

# Various players / stakeholders of Supply chain of Bamboo based industries:

- Cultivator
- Aggregator
- Traders in Unprocessed Bamboo
- Wood Processors
- Artisans
- Professionals
- Manufacturers
- Retailers
- Consumers



# **Other participants of this chain are**

- **Non-governmental organizations**
- **Government agencies**
- **Researchers in the field of bamboo**
- **Companies providing end products to customers etc**





Any  
**Questions?**





# Thank you!

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7/8, Sarv Priya Vihar New Delhi - 110016

<http://www.cemca.org.in>

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